

SIPA activities bring together publishers of specialised business information and industry suppliers, to share ideas and developments in the industry. They provide a forum where you can hear what's working for others in this area, and find solutions to the challenges that you face.

Recent and forthcoming events include the following (*contact uksipa@btconnect.com for details or see the website at www.sipauk.com*):

19 April 2010 ~ Website Conversion Secrets from the Experts – 1/2 day workshop. Novotel Tower Bridge, EC3

6 May 2010 ~ Practical Copywriting Masterclass – a full day's training with Andy Maslen of Sunfish. Informa offices, London EC2.

24 May 2010 ~ Fundamentals of Subscription Marketing – full day of intensive training for those new to marketing. Informa offices, London EC2.

12-13 July 2010 ~ SIPA UK 16th Annual Congress and Exhibition. A day of discussion forums focusing on publishing and marketing issues, followed by the Annual Conference – keynote speakers, round tables and valuable breakouts, plus an exhibition of suppliers and SIPA's industry awards. Radisson Blu Portman Hotel, London W1.



SIPA MEMBERSHIP APPLICATION

Complete and return this form with payment to:

SIPA UK Ltd, Cliveden House, 19-22 Victoria Villas, Richmond, Surrey TW9 2JX
Tel/Fax: 020 8288 7415 ~ email: uksipa@btconnect.com ~ www.sipauk.com ~ @sipauk

ANNUAL NEWSLETTER-RELATED GROSS REVENUE

ANNUAL MEMBERSHIP RATE

Individual member, not company
 Under £140,000
 £140,000 – £300,000
 £300,000 – £1.25 million
 £1.25 million – £3 million
 £3 million – £6.5 million
 Over £6.5 million

Industry suppliers: under £75,000
 : £75k – £300,000
 : over £300,000

£95 plus VAT (1-year introductory rate only) £111.63
 £149 plus VAT (1-year introductory rate only) £175.08
 £289 plus VAT = £339.58
 £479 plus VAT = £562.83
 £679 plus VAT = £797.83
 £1,349 plus VAT = £1,585.08
 £2,649 plus VAT = £3,112.58
 £289 plus VAT = £339.58
 £429 plus VAT = £504.08
 £799 plus VAT = £938.83

I am applying for membership of **SIPA** at the annual rate of £_____ (specify from table).

Company: _____

Address: _____

Telephone: _____ Fax: _____ email: _____

Type of company (publisher, printer etc. [please state]) _____

Main Contact name: _____ Position: _____

Who else in your company would you like to sign up as members? (*no extra to pay*)

Name: _____ Position: _____

Name: _____ Position: _____

Name: _____ Position: _____

Name: _____ Position: _____

PAYMENT DETAILS

[] I enclose a cheque for £_____ made payable to **SIPA/** or

[] Please debit my MasterCard / Visa*

Card number: _____ Expiry date: _____

Last three nos. on back of card: _____ Signature: _____

Cardholder's name and address: _____

Today's date: _____

** delete as applicable. A VAT invoice will be supplied. VAT registration no. GB 709 9496 81
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