

SIPA activities bring together publishers of specialised business information and industry suppliers, to share ideas and developments in the industry. They provide a forum where you can hear what's working for others in this area, and find solutions to the challenges that you face.

Recent and forthcoming events include the following (contact uksipa@btconnect.com for details or see the website at www.sipauk.com):

25 November 2008 ~ Using Search Engines to Increase your Revenues: half-day workshop. Novotel London Tower Bridge, London EC3

24 February 2009 ~ Surviving and Thriving in Recession: half day round table. Novotel London Tower Bridge, EC3

24 March 2009 ~ Online Marketing Conference. Full day, Novotel London Tower Bridge, EC3

28 April 2009 ~ The Fundamentals of Subscriptions Marketing. Full day training, Central London, venue tbc.

5 May 2009 ~ Successful Subscriptions Copywriting Masterclass. Full day training. Euromoney offices, London EC4.

7-8 July 2009 ~ SIPA UK 15th Annual Congress and Exhibition. The Tower Guoman Hotel, London E1.



SIPA MEMBERSHIP APPLICATION

Complete and return this form with payment to:

SIPA UK Ltd, Cliveden House, 19-22 Victoria Villas, Richmond, Surrey TW9 2JX
Tel/Fax: 020 8288 7415 ~ email: uksipa@btconnect.com ~ www.sipauk.com

ANNUAL NEWSLETTER-RELATED GROSS REVENUE

Under £140,000
£140,000 – £300,000
£300,000 – £1.25 million
£1.25 million – £3 million
£3 million – £6.5 million
Over £6.5 million

Industry suppliers: under £75,000
: £75k – £300,000
: over £300,000

ANNUAL MEMBERSHIP RATE

£149 plus VAT (1-year introductory rate only) £171.35
£289 plus VAT = £332.35
£479 plus VAT = £550.85
£679 plus VAT = £780.85
£1,349 plus VAT = £1,551.35
£2,649 plus VAT = £3,046.35
£289 plus VAT = £332.25
£429 plus VAT = £493.35
£799 plus VAT = £918.85

I am applying for membership of **SIPA** at the annual rate of £_____ (specify from table).

Company: _____

Address: _____

Telephone: _____ Fax: _____ email: _____

Type of company (publisher, printer etc. [please state]) _____

Main Contact name: _____ Position: _____

Who else in your company would you like to sign up as members? (no extra to pay)

Name: _____ Position: _____

Name: _____ Position: _____

Name: _____ Position: _____

Name: _____ Position: _____

PAYMENT DETAILS

[] I enclose a cheque for £_____ made payable to **SIPA**/ or

[] Please debit my MasterCard / Visa*

Card number: _____ Expiry date: _____

Last three nos. on back of card: _____ Signature: _____

Cardholder's name and address: _____

_____ Today's date: _____

* delete as applicable. A VAT invoice will be supplied. VAT registration no. GB 709 9496 81
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